

## **HOW TO ENTER**

Submit 3 to 5 images that best represent your work, and submit your \$95 entry fee.

We welcome submissions from artists around the world of all skill levels in the following mediums: painting, photography, mixed media, drawing, pastels, ink, and more.

*The judges retain the right to reject submissions that do not fit the guidelines or spirit of the competition.*

## **DEADLINE FOR ENTRY**

Deadline for entry is October 31, 2017, at 11:59 p.m. PST. You will receive a confirmation email upon your submission.

10 finalists will be announced no later than December 15, 2017, at 11:59 p.m. PST.

The winner will be announced no later than April 30, 2018.

The winning entrant will be notified within 14 days after the determination date. Inability to contact a winner may result in disqualification and selection of an alternate winner.

## **PRIZES**

**The winner of the [PLATFORM] 2018 Artist of the Year Awards contest will receive:**

- \$10,000 cash award (given as an advance against future ABS royalties)
- Art Brand Studios publishing contract offer, including:
  - Fine art publishing production
  - Retail placement with participation in ABS art gallery programs
  - Product licensing program
  - Comprehensive marketing plan including branding, social media, and personal appearance events
  - Promotion on ABS website and development of artist-branded website
- *Art Business News* feature
- Exhibition in [PLATFORM] booth at Artexpo New York 2018 with opportunity to display up to 6 artwork pieces along with personal appearance feature
- Artexpo New York 2018 *Topics & Trends* Art Talk panel appearance
- Artexpo New York 2018 Show Catalog feature
- [PLATFORM] 2018 Artist of the Year Award email campaign feature
- *Art Business News* feature
- Featured placement on Redwood Media Group websites during award year

**TOTAL VALUE: \$35,000**

## Each of the 9 finalists receives:

- Exhibition in [PLATFORM] booth at Artexpo New York 2018 with opportunity to display up to 3 artwork pieces along with personal appearance feature
- Artexpo New York 2018 *Topics & Trends* Art Talk panel appearance
- Artexpo New York 2018 Show Catalog feature
- [PLATFORM] 2018 Artist of the Year Award email campaign feature
- *Art Business News* feature
- Featured placement on Redwood Media Group websites during award year

**TOTAL VALUE: \$10,500**

## CONTEST RULES

1. No purchase necessary to enter or win. Contest begins June 20, 2017, and ends at 11:59 p.m. PST on October 31, 2017. All entries must be received by 11:59 p.m. PST on October 31, 2017. 10 finalists will be announced no later than December 15, 2017, at 11:59 p.m. PST. The winner will be announced no later than April 30, 2017. The finalists will be notified within 14 days after the determination date. Inability to contact a finalist may result in disqualification and selection of an alternate winner.
2. Applicant must be 18 years or older. You must be eligible to accept the prize, if awarded, and provide proof of such eligibility.
3. Void where prohibited by law. Contestants residing in those areas where the contest is void may participate in the contest but may not win any prizes.
4. This is an open competition.
5. To enter: All entries must be submitted online via the [PLATFORM] 2018 Artist of the Year Award Submission Form. Limit of one submission per artist. Mailed entries will not be accepted.

Entrants must (i) submit up to five (5), not fewer than three (3), samples of artwork for consideration in the following format: digital, full-color photograph of original work; color profile: RGB; file uploaded as JPEG, PNG or PDF format; (ii) image dimensions 1500 pixels for the longest dimension (short dimension can be whatever is determined by the crop and aspect ratio of the image); (iii) indicate description for each work: title, medium used, dimensions, and year created. Entries not submitted in the stated formats may be subject to disqualification.

6. To accept an award as the winner or as a finalist, you must timely complete and return the [PLATFORM] Artist of the Year Agreement, Release and Arbitration Provision, and all exhibits, schedules, and attachments thereto that will be furnished

by Redwood Media Group and will include, among other things, release forms and waivers for review and signature by the winner or finalist.

7. Redwood Media Group and all of its affiliates shall have the right to display the winner's and finalists' artwork at Artexpo New York 2018. Redwood Media Group in collaboration with the Judges will select the works to be displayed. However, Redwood Media Group, its affiliates, nor Art Brand Studios shall have any responsibility or obligation to prospective winners who are unable or unavailable to provide artwork for display as described herein.

Finalists' and winner's selected artwork for display at Artexpo New York 2018 may be no larger than the following:

- If 2-dimensional art, no larger than 48" x 48" respectively.
- If 3-dimensional art, such as sculpture, no larger than 30" x 12" x 12" respectively.

Artwork shall be shipped for display at Artexpo New York at the finalists' and winner's expense. Artwork must be shipped in a sealed wooden crate or double-walled cardboard shipping container. Return shipment of artwork will be at the expense of Redwood Media Group in the original shipping container. It is with the understanding and acceptance of finalists and winner that artwork not shipped in an appropriate reshippable container will be retained by Redwood Media Group until finalist or winner can provide appropriate shipping container.

All costs and expenses not specifically listed above as part of the prizes awarded are solely the finalists' and winner's responsibility. Redwood Media Group, its affiliates, and Art Brand Studios will make arrangements for the fulfillment of the prizes.

All costs and expenses not specifically listed above as part of the prizes awarded are solely the winners' responsibility. Redwood Media Group, its affiliates, and Art Brand Studios will make arrangements for the fulfillment of the prizes.

8. Each artist warrants that he or she has obtained all necessary releases from models and other subjects featured in the works of art and any additional releases required with respect to names, trademarks, designs, or works of art depicted in the submitted work of art and that the creation, display, or distribution of the work of art will not violate any law.
9. Each artist warrants that he or she alone created the submitted work of art, or if there are collaborators, they are named.
10. Entries must be original works of art and not copies, derivatives, or based in any way on other copyrighted or published works of art.
11. Redwood Media Group has the sole right to refuse any submission that is deemed inappropriate. No crudity, vulgarity, obscenity, or hateful art will be tolerated.

Submissions must not include, depict, or involve any of the following: obscenity, inappropriate language, nudity, explicit sexual activity, illegal drug or alcohol use, violence, commercial products, material that is hateful, tortuous, defamatory, slanderous, libelous, or otherwise unlawful, material that promotes bigotry, racism,

hatred or harm against any group or individual, or promotes discrimination based on race, ethnicity, sex, religion, nationality, disability, sexual orientation or age, and any other content, including but not limited to, text, images, graphics, photographs, captions and descriptions, data, codes, and programs that could be considered inappropriate or offensive, as determined by Redwood Media Group and its affiliates in their sole discretion. Submissions must not include any images protected by copyright or trademark law, including brand names, logos, graphics, pictures, or text, or other property belonging to a third party unless the Participant can provide a written authorization to use such third-party content within their artwork. Additionally, submissions may not violate an individual's rights, including but not limited to the right to privacy or publicity.

12. Persons or families employed by or associated with Redwood Media Group or its sponsors are not eligible to submit entries into the contest.

It is understood that the foregoing eligibility requirements may be amended, revised, or changed at any time and in any fashion at Redwood Media Group's sole discretion. Submission of an entry to this competition implies acceptance of all stated conditions.

## JUDGING

A panel of judges from Redwood Media Group, Art Brand Studios, and art industry professionals will conduct judging. Redwood Media Group retains the sole rights to select and determine the judging panel, as well as the selection of the 10 finalists. All decisions of the judges are final.

Judges will be asked to consider originality, sense of composition, creativity, technical skill, use of materials and light, commercial appeal, and overall impact of the artwork.

The judges reserve the right to conduct an interview with any finalist. The judges also reserve the right not to declare any finalists or a winner if, in their sole discretion, the submissions do not meet the qualification standards based on the judging criteria specified herein. The application of the judging criteria shall be in the sole and absolute discretion of the judges. Redwood Media Group, Art Brand Studios, and other contest entities disclaim any liability from any of their actions relating to the contest. Participants agree to waive any claims against contest entities relating to the judging or awarding process.

Finalists will be selected among all of the participant submissions by December 15, 2017. Judges will make up to three (3) total attempts to contact the finalists via the telephone number(s) and/or email(s) provided on his or her submission form. If a potential finalist cannot be reached directly during the three attempts in which he or she is contacted, the potential finalist will be disqualified and an alternate finalist may be selected, in the judges sole discretion, from among the remaining applicable eligible submissions received if time permits. In addition, the judges reserve the right to select an alternative finalist in the event that any potential finalist fails to comply with the Official Rules.

## GENERAL CONDITIONS

1. It is understood that the participants in the [PLATFORM] Artist of the Year Award Contest retain the copyright for their artwork. It is also understood that participants hereby grant Redwood Media Group and its affiliates a non-exclusive, perpetual, worldwide license to broadcast, publish, store, reproduce, distribute, syndicate, and otherwise use and exhibit the submission (along with their name and artwork title) in all media now known and later come into being for purposes of trade or advertising without further compensation. Participants represent and warrant that they have full legal right, power, and authority to grant Redwood Media Group and its affiliates the foregoing license and if applicable, have secured all necessary rights from any participants in, and contributors to, their submission in order to grant such a license.
2. Redwood Media Group and its affiliates are under no obligation to use any submission or return the submissions to participants.
3. All winners will be required to execute and return a Certificate of Eligibility, Consent, and General Release form within seven (7) days of notification. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Any income tax liability is the sole responsibility of the winner.

Winners must complete a W9 form and supply a copy of a document (e.g., social security card) with his or her social security number or Employer Identification Number for tax purposes. The value of the prizes will be taxable to the winners as income. An IRS Form 1099 will be issued in the name of each winner for the actual value of the prize received, if the actual value of the prize is over \$600. All federal, state and local taxes, and any other costs and expenses associated with acceptance and use of prize not specifically provided for in these Official Rules are solely the winners' responsibility.

4. **USE OF CONTEST INFORMATION:** All entries become the property of Redwood Media Group and its affiliates. Redwood Media Group and its affiliates reserve the right to use any and all information related to the contest, including submissions provided by the contestants, for editorial, marketing, and any other purpose, unless prohibited by law.
5. **CONDUCT:** All contest participants agree to be bound by these Official Rules. Redwood Media Group and its affiliates in their sole discretion, reserve the right to disqualify any person it finds to be tampering with the entry process, the operation of its website, violating the Guidelines, or is otherwise in violation of these rules.
6. **LIMITATIONS OF LIABILITY:** Redwood Media Group and its affiliates are not responsible for late, lost, or misdirected email or for any computer, online, telephone, or technical malfunctions that may occur. If for any reason the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, or technical failures of any sort, Redwood Media Group and its affiliates may cancel, terminate, modify, or suspend the



## AN ONLINE ART COMPETITION FOR VISUAL ARTISTS

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contest. Entrants further agree to release Redwood Media Group and its affiliates from any liability resulting from, or related to, participation in the contest.

7. **WINNERS LIST:** The name of the winner and finalists may be obtained by sending a self-addressed stamped envelope to: [PLATFORM] 2018 Artist of the Year Award, Redwood Media Group, P.O. Box 360, Hinckley, Ohio 44233.