



**MEDIA CONTACT:**

Elliott Stares

ESPR

Tel. 305.490.1985

Email. [Elliott@esprinc.com](mailto:Elliott@esprinc.com)



**FOR IMMEDIATE RELEASE**

**RICH FERRANTE JOINS REDWOOD MEDIA GROUP TO SPEARHEAD THREE FINE ART SHOWS**

Acclaimed veteran in the production of fine art fairs across the country to direct a portfolio of the group's flagship shows

**Hinckley, OH – April 13th, 2018:** Redwood Media Group, the nation's leader in exhibitions and event production, media, and marketing for the global fine art community, announces the appointment of industry veteran, **Rich Ferrante**, as part of its senior management team, to oversee the continued growth, development and direction of three of the group's major fine art fairs.

Ferrante, based in New York, joins RMG as the newly appointed Show Director for three of the group's flagship events – **Art Santa Fe**, **Art San Diego** and **Red Dot Miami**. Ferrante is known industry-wide by the nation's leading galleries and curators as a candid and sincere workhorse within the art community, based on his formidable track record of producing some of the nation's leading fine art fairs over the years, including Art Palm Springs, Art Hamptons and Art Aspen. His vast experience and reputation for leadership and the continued growth of these acclaimed art show properties has led him to become widely respected while developing a wealth of close relationships with many of today's leading gallery owners nationwide.

CEO and President of Redwood Media Group, Eric Smith, says: "Our decision to bring Rich on-board with our senior management team was made very easy, based upon his industry-wide reputation and work ethic that fits perfectly within the Redwood Media Group business ethos. He is a true believer in bringing attentive service, fair prices and a caliber of show that delivers tangible results for exhibitors, together with an unmatched experience for today's discerning art enthusiast and collector."

Rich's first order of business has been to focus the main show floors as a Gallery Floor, while creating an additional show area for both Art Santa Fe and Art San Diego, entitled "The [SOLO] Project." This new area within each show will showcase 15 emerging artists who are hand picked by Rich and his team. This project allows a small number of artists to participate in what is otherwise known as a *gallery fair*. The [SOLO] Project shines a spotlight on artists who are breaking barriers, producing new work, and who are positioned on the verge of being represented.

In 2018, Art Santa Fe takes place July 12–15; Art San Diego celebrates its 10<sup>th</sup> Anniversary October 18–21, and Red Dot Miami will return for its 13th year, December 5–9, during Miami Art Week.

–Ends–

### **About Art Santa Fe**

Art Santa Fe is an annual four-day gathering of exceptional artists and galleries from around the world, exploring world-class modern and contemporary art in Santa Fe, the third largest art market in the United States. The curated contemporary art show provides a unique opportunity for exhibitors and attendees alike to honor the region's deeply rooted cultural traditions while launching into the future with cutting-edge artwork and inspiring events. Art Santa Fe has over 18 years of experience and was ranked fourth in a national USA Today 10 Best Reader's Choice Award contest for "Best U.S. Art Festival" in 2015. For more information, visit [www.artsantafe.com](http://www.artsantafe.com).

### **About Art San Diego**

Art San Diego, presented by UBS Financial Services, takes place annually at the Wyland Center at the Del Mar Fairgrounds. Art San Diego has emerged as one of the best-attended cultural events in Southern California. Founded in 2009 as the first and only curated contemporary art show in San Diego, Art San Diego is a four-day art event that features more than 60 international galleries and offers dynamic programming that includes Art Labs, Art Talks, the Spotlight Programs, and the San Diego Art Prize. Art San Diego provides a focus on San Diego's vibrant and diverse cultural art scene alongside an exciting collection of international galleries and artists. For more information, visit [www.art-sandiego.com](http://www.art-sandiego.com).

### **About Red Dot Miami**

Now in its 13th year, Red Dot Miami, a curated, gallery-only contemporary art show in the heart of the Arts & Entertainment District, takes place annually in December as part of the popular Miami Art Week. Red Dot Miami features up to 75 modern and contemporary galleries representing over 500 leading contemporary artists from primary and secondary markets throughout the world. The five-day show attracts more than 50,000 visitors and high-net-worth collectors who interact with the specially curated programming. Red Dot Miami has enriched the city's arts scene beyond measure since its inception in 2006, becoming one of the leading satellite shows during Miami Art Week. For more information about Red Dot Miami, visit [reddotmiami.com](http://reddotmiami.com).

### **About Redwood Media Group**

Since 2009, Redwood Media Group (RMG) has been revolutionizing the global fine art community by helping artists and gallery owners grow their businesses through fine art exhibitions and publications, art business education, mentoring, marketing, and social media. Today, RMG owns and operates six fine art shows: Artexpo New York, Spectrum Miami, Art San Diego, Art Santa Fe, and Red Dot Miami. Artexpo New York, the world's largest fine art trade show for 40 years and counting, attracts more than 40,000 art enthusiasts every year, including nearly 5,000 industry buyers. Spectrum Miami and Red Dot Miami take place during Miami Art Week, an annual attraction that draws over 100,000 art collectors to the city. Over the past eight years, RMG has welcomed hundreds of thousands of visitors to their events, sold millions of dollars' worth of art, and helped thousands of unrepresented and established artists launch or grow their careers. Aside from hosting multiple high-end art shows throughout the year, RMG also owns *Art Business News*.

For more information, visit [www.redwoodmg.com](http://www.redwoodmg.com), [www.artbusinessnews.com](http://www.artbusinessnews.com), [www.artexponewyork.com](http://www.artexponewyork.com), [www.art-sandiego.com](http://www.art-sandiego.com), [www.spectrum-miami.com](http://www.spectrum-miami.com), [www.artsantafe.com](http://www.artsantafe.com), and [www.reddotmiami.com](http://www.reddotmiami.com).